

**COMPASSIONATE RURAL ASSOCIATION FOR SOCIAL ACTION**  
**REGD.NO.168/98**  
**21/519-7-3, ASHIRVADAPURAM, MACHILIPATNAM-521002, Krishna Dt, AP.**

**ANNUAL REPORT 2009-2010**

**IDENTITY:**

CRASA is a registered Non-profit organization Registered under Societies Act XXI of 1860, registered .No.168/98, registered on 4.12.1998, at District Registrar office, Machilipatnam. Krishna District, Andhra Pradesh, INDIA.

CRASA is a registered with the Ministry of Home Affairs, New Delhi, Indian Government under FCRA act, FCRA. No. 010260261 on 16<sup>th</sup> February 2005.

CRASA is having tax exemption Income Tax exemption under- 12 No.1(58A)/VJ/05-06 and its having Pan No.AAATC7367G

Name & Address of Main Bankers: Canara Bank, Machilipatnam, FC A/C No. 15746 and Local contribution A/C.No. 16639 in Indian Overseas Bank, Machilipatnam.

Name & Address of Auditors: M/s Venkataamana &co, Chartered Accountants, Gandhi Nagar, Vijayawada.

**VISION AND MISSION**

**Vision:** CRASA visualize a just, peaceful, equity, justice, society which respects human dignity, rights, gender equality and it envisages a society where the poor and marginalized and under privileged have equal opportunity for their development., which is a value based and sustainable with a healthy environment.

**MISSION:** CRASA actively supports and works towards a just and peace society by creating a meaningful space to work towards promotion of capacities for people organizations and institutions in development process which involve networking of the organizations at various levels. CRASA also response to human suffering and distress caused by natural or man made disasters. CRASA strives to optimize to all potential, friendship, cooperation, interaction with reference communities and partner organizations.

**Traveling and reimbursements**

The executive committee being attending for the board meetings on the basis of their own costs, its is their contribution towards the organization

Traveling Expenses (to attend Board meetings) – Rs.5450

Remuneration to board members - Mr. Taneti Yesupadam gets Rs.54000 remuneration for monitoring the projects of livelihoods and education for livelihoods. The other board members none.

The national travel cost all personnel (including volunteers) & Board Members =Rs.45000.

International travel by all personnel (including volunteers) & Board Members – nil

**Distribution of staff according to salary levels and gender break up**

Head of the organization: (including honorarium) Rs. \_\_54000\_\_ per year  
 Highest paid Full Time regular staff: Rs. \_108000\_ per year  
 Lowest paid Full Time regular staff: Rs. \_\_42000\_\_ per year

Slab of gross salary per month (in Rs) plus benefits paid to staff	Male staff	Female staff	Total staff
Less than 5000	11	11	22
5,000 – 10,000	3	2	5
10,000 – 25,000			
25,000 – 50,000			
50,000 – 1,00,000			
Greater than 1,00,000			

**Executive Committee Of CRASA For The financial Year of 2009-10**

S.No	Name	Designation
1	Taneti Yesupadam s/o yovel	President
2	C. Ashalatha W/o V. Babu	Vice-President
3	N. Sobha W/o. N.V.Rao	Secretary
4	P.Srinivasarao S/o Rangayya	Joint Secretary
5	N. Sarojini S/o Pullaiah	Treasurer
6	Ch. Jafanya s/o Samuel	Executive member
7	P.Sriramuthy s/o Ramayya	Executive member
8	S.krishanakumari w/o venkataratnam	Executive member
9	B.Sumaltha w/o venkatrao	Executive member

**OBJECTIVES OF THE ORGANIZATION**

1. To develop the rural and urban Communities in Socially, Economically, Culturally, Environmentally and Spiritually.

2. To prevail the peace, justice, harmony, equality and rights of the all sections of the society.
3. To promote the education, Awareness, Skill and information through establish the educational institutions, Centers, Hostels and vocational trainings.
4. To provide relief, Rehabilitation programmes when there natural and man made disasters occurred.
5. To empower the women folk, promotion of self help, co-operatives to deal the women development as well as issues and rights.
6. To bring aids awareness and to establish clinics, rehabilitation centers and homes for Aids victims and Aids orphans.
7. To restore, regenerate the Environment to keep up Eco balance and to control the pollution.
8. To rehabilitate the Aids Victims, Lepers, Blind, Child labour, Sex workers, drug, Addicts, senior citizens, handicapped and orphans.
9. To mobilize the resources from Government, NGO's Financial Institutions and donors within the Country and abroad to achieve the Aims and goals of the society.
10. To promote poverty elevation and employment genitive programmes.
11. To help the poor, needy, suppressed, depressed, Marginalized and Dalit sections of the society.
12. To eradicate the child labour and to take up child development programme to access their rights.
13. To serve the nation Irrespective of Caste, Creed, Colour, Religion and race.
14. To promote the national integration in the Indian Society.

### **AUDITED STATEMENT OF ACCOUNTS FOR THE YEAR 2009-10**

COMPASSIONATE RURAL ASSOCIATION FOR SOCIAL ACTION (CRASA)  
REGD NO. 168/98  
D.NO. 21/519-7-3, Lakshmanaraopuram,  
MACHILIPATNAM - 521 002.  
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#### **RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31-03-2010**

	RECEIPTS	SCHEDULES	AMOUNT
Opening Balance		(A)	
Bank			116617.00
Cash			24547.00
Donations		(B)	1794724.00
Contributions		(C)	166520.00
Other Incomes		(D)	808.00
			2103216.00
	<b>PAYMENTS</b>		
Programme and Administration Expenses		(E)	1959507.00
Fixed Assets		(F)	16520.00
Closing Balance		(A)	
Bank			9451.00
Cash			117738.00
			2103216.00

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INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31-03-2010

EXPENDITURE	SCHEDULES	AMOUNT
Programme and Administration Expenses	(E)	1959507.00
		1959507.00
INCOME		
Donations	(B)	1794724.00
Contributions	(C)	166520.00
Other Incomes	(D)	808.00
		1962052.00
Excess of Income over Expenditure		2545.00

SCHEDULES RECEIPTS AND PAYMENTS AND INCOME AND EXPENDITURE  
ACCOUNT FOR THE YEAR ENDING 31-03-2010

SCHEDULES	OPENING	CLOSING
CASH AND BANK	01/04/2009	31/03/2010
Cash and Bank Balances		
Cash	24547.00	117738.00
Canara Bank (FC A/c.No:15746)	111686.00	6633.00
Indianoverseas Bank (A/c.No:005501000016639)	4931.00	2818.00
	141164.00	127189.00
DONATIONS	SCHDELES-B	AMOUNT
Grant from Care India		1144216.00
Grant from Plan International		1670.00
Grant from Give India for flood relief		193178.00
Grant from Give India for donation program		269473.00
E4L program Local Contributions		151500.00
claim amount from Roya sundaram		3387.00
Grant from Nabard		23300.00
grant form CADME		8000.00
		1794724.00
CONTRIBUTONS	SCHDELES-C	AMOUNT
Local Contributions		153720.00
Member Contributions		12000.00
Member Ship fee		800.00
		166520.00
OTHER INCOMES	SCHDELES-D	AMOUNT
Bank Interest		808.00
		808.00
PROGRAMME AND ADMINISTRATION EXPENSES	SCHEDULE-E	AMOUNT
CARE - livelihoods 2nd phase program		53636.00
CARE - Education for livelihoods 2nd Batch program		114539.00
CARE - Education for livelihoods 3rd Batch program		516825.00
CARE - Livelihoods 3rd Phase program		465771.00
CCLCAP - Child Labour Program		118240.00
Donation program		269473.00
Rent for E4L Centers- 2nd Batch program		1500.00
Flood relief program		193178.00
Rent for E4L Centers- 3rd Batch program		150000.00
Micro Insurance claims settlement		3387.00
Nabard- MEDP program		23300.00
Travelling Expenses		45000.00
Printing & Stationary		4200.00
Bank charges		458.00
		1959507.00

BALANCE SHEET ASON 31-03-2010			
LIABILITIES	SCHEDULES	AMOUNT	
Capital Fund		289454.00	
Excess of Income over Expenditure		2545.00	
Loan		6890.00	
		<u>298889.00</u>	
ASSETS			
Fixed Assets	(F)	171700.00	
Closing Balance	(A)		
Cash		117738.00	
Bank		9451.00	
		<u>298889.00</u>	

### **MAJOR ACTIVITIES TAKEN UP BY CRASA IN THE FINANCIAL YEAR 2009-2010**

The CRASA (Compassionate Rural Association for Social Action) has actively imitated the programs for the development of poor and needy sections Krishna district of Andhra Pradesh, India. The programmes have been implemented with peoples' support, peoples' involvement, peoples' participation and people centered development. The programmes have been taken up with the assistance of government, local, national and international philanthropic agencies. CRASA actively responded to the tsunami, hit the coastal villages of Machilipatnam mandal, actively moved in creating livelihoods to the tsunami victims and motivated to eradicate child labour and other child related problems.

### **EDUCATION FOR LIVELIHOODS PROGRAM:**

CRASA has initiated the program education for livelihoods for the illiterate women in 10 centers in 8 villages i.e. PT Palem, Kptpalem, Satravapalem, VDPuram, Palletalpalem, Giripuram, Pallepalem, Pedapatnam Pateru and Campbelpeta. Each center consisting 30 women learners, totally 300 women are literate in a period of 10 months. Each centre had an educated and trained teacher/facilitator who would actually run the centre with the help of the weekly guides. The weekly guides graduated phase by phase and contained 'Literacy', 'Numeracy' and 'Project' components in it. 'Project' component of it predominantly takes care of the thematic needs of E4L such as health and hygiene, governance, participatory techniques, etc. The E4L Project largely adopted "Learn while doing" methodology to make the learners active and efficient learning. For this program care India has contributed Rs. 631364/- and people has contributed Rs.150000/-



**CCLCAP (Combat Child Labour in Coastal Andhra Pradesh) PROGRAM:**

According to our field survey, the severity of issue of child labour and child rights violation is high in the Kruthivenu mandal. We shared the same to the philanthropic organisation PLAN-INTERNATIONAL; with the support of that organisation we have initiated the program **combat child labour in coastal Andhra Pradesh** to eradicate the child labour and mainstreaming the dropouts and to protect the child rights in the 5 village's podu, vorlagondithippa, interu, mynavanilanka and pallipalem villages of kruthivenu mandal. The amount spend for this programme is Rs. 118240/-



**LIVELIHOODS PROGRAM PROGRAM:**

CRASA has initiated the livelihoods programe for women beneficiaries of 10 villages Kammavaricheruvu, Kptpalem, Satravapalem, VDPuram, Palletallpalem, Giripuram, Pallepalem, Pedapatnam, Pateru and Campbelpeta. Through this program crasa

supported 59 stake holders with 59 milch cattle. The Indian overseas bank and Andhra bank has financed for 59 animals cost each Rs.20000/- each, totally the banks has financed Rs.11.8 lakhs.

The care India has supported the program with Rs.519407/- for soft and hard ware of the program



### **FLOOD RELIEF PROGRAM:**

Over 13 lakh people were affected in five districts of Andhra Pradesh following unprecedented floods in Krishna river basin which has claimed 37 lives, 6,295 livestock ,as many as 478 villages in 87 'mandals' have been severely hit with the heaviest flood in river Krishna in last more than 100 years. Over 13 IAF helicopters have been pressed into service to drop food packets and water sachets in the flood-hit areas and rescue people from inundated areas in the five districts. **the heaviest flood in river Krishna in last more than 100 years**

.In Krishna district 2.84 lacs of people in 131 villages are badly affected by floods.



**Flood relief from CARE INDIA:** Care India has supported 1000 relief kits contains blankets, utensils, mats, soaps, sanitary napkins, water container, and water purifier tablets worth of Rs.7.5 families in 4 villages of South Chiruvolulanka, Vasumatla, Regulanka, K. Kothapalem, Boburlanka in Avanigadda and Mopidevi Mandals.



**Flood relief from GIVE INDIA:** Give India has raised Rs.199700/- through I give page for the CRASA flood relief cause, CRASA has distributed 250 school uniforms, 250 school bags, 983 note books, 392 plates, 392 glasses,120 slates and 50 mats to the 250 children of 7 schools in Mopidevei, Avanigadda and Challpalli Mandals. And also 725 blankets are distributed to the sick, disabled and old women in 10 villages of Mopidevei, Avanigadda And Challpalli Mandals



**DONATION PROGRAM:**

Give India has supported 5 category of donation sponsorship programs, total 178 units worth of Rs 223833/- are for Education of 64 poor scheduled caste/tribe children for a year, to literate and tailoring of 26 fisherwomen for one month, income generation training and materials for 30 single women, a 3 month dress making training for 25 poor adolescent girls of a fishing community, computer training for 12 adolescent girls for one month and General fund 21 units are supported.





**MICRO ENTERPRISE DEVELOPMENT PROGRAMS:**

Crasa imparted 2 micro enterprise development programs for 50 SHG group women on leaf plate making in Palletallapalem and Chinnapuram villages. This training conducted for 7 days each, within this period the women able to do product and sales. The 2 programs are successfully conducted with support of Rs.46600/- by NABARD.



**MICRO INSURANCE PROGRAM:**

insurance coverage to the rural poor families, who doesn't have any social security, it covers accidental and health risks , under this Micro insurance program has covered for the 1250 families in 40 villages under the social security.



**ENVIRONMENT PROGRAMMES:**

To protect the environment and to create the awareness among public about the environment protection, our organisation has taken up the 10 programmes of awareness on environment restoration and regeneration of mangrove forests through in the villages by involving farmers, women, and their groups



**NATIONAL INTEGRATION PROGRAMMES:**



CRASA observed **Independence Day** on 15<sup>th</sup> August, **Republic Day** on January 26<sup>th</sup> by hoisting national flag and conducted public meeting for promotion of National Integration on that occasion conducted competitions and distributed the prizes to the children.

**MEDIA COVERAGE:**

All the programs and all the events of crasa is being published and covered in both Electronic and Print Media.



**A Review of progress and results achieved in the year**

- 491 Child labour mainstreamed and 1258 school age children are enrolled in regular schools
- 600 illiterate women are literated through education for livelihoods phase 2 and phase 3 program
- 175 women are supported with milch cattle under livelihoods programs phase 2 and phase 3 program
- Flood relief assistance given to 1000 flood affected families
- 250 school children from 8 flood affected schools are supported with books , uniforms, bags, plates, glasses, mats and slates.
- 725 blankets are distributed to the flood affected sick, disabled and old women in 10 villages
- 120 fire victimized families are supported with cloths, blankets and groceries
- 64 poor scheduled caste/tribe children are supported with educational supplies
- 26 fisherwomen literated in functional literacy and tailoring.
- 30 single women are imparted with skills trainings and supported to esatlablsh livelihood units
- 25 poor adolescent girls belongs to fishing community are imparted with dress making training for a period of 3 months

- 12 adolescent girls are imparted in computer training
- 30 shg women are imparted with micro entrepreneurship training on leaf plate making.
- 3 Health camps conducted on swineflu and HIV/AIDS
- 10 Environment awareness and protection mangrove forests in coastal communities
- Micro insurance covered 2500 poor families risk covered under micro insurance

T.Yesupadam  
President - CRASA  
Machilipatnam